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CAREER SERVICES

Empowering women to achieve *authentic* success™

LinkedIn Connection Request Template: Create Authentic Professional Connections

A personalized LinkedIn connection request opens the door to meaningful professional relationships. Use this template to craft a brief, engaging message that clearly communicates your purpose for connecting. Remember: LinkedIn allows only 300 characters for connection requests.

Basic Template:

Hi [Name],

[How you know them or found them] + [Specific reason for connecting] + [Value-add or next step if appropriate].

Thank you,

[Your Name]

Example Variations:

For Event Follow-up:

Hi [Name], It was great meeting you at [event name] and discussing [specific topic]. I'd love to stay connected and continue our conversation about [industry/topic].

For Mutual Connection:

Hi [Name], I noticed you're also connected with [mutual contact]. Given our shared interest in [industry/topic], I'd love to connect and learn more about your work in [their focus area].

For Same Industry:

Hi [Name], As fellow [industry/role] professionals, I'd love to connect and share insights about [specific industry topic/trend].

Key Reminders:

- Keep it brief (300 character limit)
- Make it personal and specific
- Focus on common ground
- Be professional yet authentic

Ready to build your professional network? Learn about our specialized relationship-building training at <https://www.inspiretoexcel.com/services>. **Let's get growing!**